

Speaker & Participant Profiles



Nomad Wireless: 'Cutting the Wires' 2-Day Education Seminar
Wednesday 7 & Thursday 8 March 2007
Mary Ward House, 5-7 Tavistock Place, London, WC1H 9SN

Richard Steel – Chief Information Officer
London Borough of Newham

Day One Chair (AM)
Session One - Welcome, Aims & Objectives Overview

Richard Steel started his IT career in Merchant Banking, and became an Assistant Director of Morgan Grenfell (now Deutsche Bank). He moved to Newham Council, in 1989, where he has undertaken a number of ICT management roles before becoming the CIO responsible for ICT and Information Governance strategy, infrastructure and systems. He won the "Public Sector CIO of the Year" award at the 2005 UK Technology, Innovation & Growth awards. Richard is a member of Newham's Strategic Management Board, a director of "Caboodle Solutions Ltd." – Newham Council's joint venture IT services company (with Steria Ltd) and Vice Chair of Newham Online. He is passionate about infrastructure and standards requirements, was a member of the Local e-Government Standards Board, is one of the two local government representatives on the Government's Common Infrastructure Board and chairs the recently established Nomad Wireless Forum. Richard is a SOCITM Vice-President and member of the SOCITM Information Age Government group.



Henri Reinbolt – Chief Information Officer
London Borough of Greenwich

Day One Chair (PM)

Henri Reinbolt has been the CIO of Greenwich Council since 1993, having previously worked as Head of ICT Strategic Services for Berkshire County Council. Henri's previous career highlights include financial services software development and engineering. Henri is the lead officer for the Nomad research stream and is Vice Chair of the Socitum London branch and Vice Chair of the South-East London partnership SEALEGS. Henri's current project commitments include; Nomad Forum Wireless Special Interest Group (Spectrum); London Public Services Network (LPSN) with London Connects; EDRM implementation project in Greenwich; London Connects representative to joint working group for Olympic Games ICT led by Newham LB; and Pan London Smart Card (SEL representative)



Ian Laughton – Nomad Director
Cambridgeshire County Council

Day Two Chair

Ian Laughton has been the Director of Nomad since its inception in 2003. As Chair of the Nomad Forum his role has been the overall delivery of the £4m original project across its range of partner local authorities and the delivery of a sustainable Nomad Forum, events and activity. In the day job Ian is Head of e-Government at Cambridgeshire County Council with responsibility for the delivery of e-government, modernisation and efficiency targets. He was previously responsible for the ICT and Information Systems of the Social Services Directorate at Cambridgeshire CC. Before joining local government Ian worked in the private ICT sector and a number of charitable organisations delivering media and technology programmes.



Ian Keene – Vice President of Research
UK Gartner

Day One
Key Note Speaker

Ian Keene is a Vice President in Gartner Research, where his research is focused on communications. His recent work includes communications market overviews, and research on wireless LANs and WiMAX. Ian is also responsible for research methodology of the Dataquest set of research market statistics within the Communications team at Gartner. Ian has extensive experience in communications and the silicon industry, where he worked in marketing and engineering roles. His experience encompasses networking and telecommunications products, system solutions and consultancy. Ian has always enjoyed giving advice to clients, but when working for a vendor always had his eye on getting the contract. What he likes about working at Gartner is that he can be totally unbiased and objective in his advice. Ian has 12 years experience with Gartner and 27 years experience in the IT industry.



Jon Lane – Head of BT Wireless Cities Programme
BT

Session Two – Wireless Technology in the Public Sector
Wireless Broadband in the Public Sector

Jon Lane is Programme Director of BT's Wireless Cities Programme. The Wireless Cities Programme is a key strategic initiative within BT to wireless broadband enable city centres in major cities in the UK. Within his role Jon is responsible for the overall delivery of the programme, including technical design and implementation, product portfolio development and the commercial model. Jon has been with BT for 14 years, previously working as Head of BT's Indirect Channel business unit and as Head of the BT's mid-market business unit. As Head of the Indirect Channel business unit, Jon had responsibility for BT's network of indirect channel partners, dealers and distributors. In this role Jon implemented a new partner tiering and accreditation approach and oversaw a substantial growth in ICT and broadband revenues through what had previously been a voice focussed set of partners. As Head of BT's Corporate mid-market business unit, Jon had some 1,000 field and desk sales and customer service personnel across the UK with responsibility for selling and supporting the complete range of BT products and solutions. Prior to these roles, Jon was Director, Portfolio Strategy within BT's Group Strategy team.



**Shaun Fensom – Chair
Manchester Digital**

**Session Two – Wireless Technology in the Public Sector
A Local Authority Experience**

Shaun Fensom trained as an electronic engineer. In the early 1980's he invented Poptel, an on-line information and communications service aimed at campaigning and development organisations, and run by an employee co-operative. Poptel did pioneering work encouraging the adoption of ICT in the 1980's and 1990's in partnership with organisations such as Manchester City Council, Kirklees MBC as well as the Labour Party, and some of the UK's largest labour unions. Poptel became one of the UK's first ISPs and went on to win the right to launch a new top level Internet domain for co-operatives - .coop. Shaun is now an independent technology adviser working closely with the Manchester Digital Development Agency and chairs the independent trade association for ICT and New Media, Manchester Digital.



**Doug Sutherland – Head of Innovation
Leeds City Council**

**Session Two – Wireless Technology in the Public Sector
A Local Authority Experience**

Doug Sutherland has worked extensively in the financial services sector, in ICT Management and consultancy in the UK and the US. He has held posts as CEO and COO for technology companies serving the banking and insurance industries. As Head of Service Management for Leeds City Council, he had responsibility for the delivery of ICT to the Council's 15,000 users. He also managed the provision of ICT consultancy and procurement. In 2005 he was appointed as Head of Innovation for the Council. Heading a unit known as "Innovation Leeds" Doug is leading initiatives in Digital Pen and Paper, Bluetooth information systems Metropolitan Wireless. Leeds have a wireless network extending to over 30 square km supporting over 500 CCTV cameras and other solutions.



**Paul Hill – Systems Engineer (Local Gov & Schools Team
Cisco**

**Session Three – Wireless Broadband Technologies
Wireless Standards**

Paul Hill has worked in Cisco's Public Sector team for the past 10 years as a Systems Engineer and has contributed to the development of a number of high profile national networking projects. Starting with UKERNA's SuperJANET 4 Higher Education backbone from 99-01 to the more recent NHS Connecting for Health (CfH) backbone and Local Service Provider (LSP) MANs from 03-05. As of last year Paul is currently dedicated to supporting the needs of Local Government customers across England and Wales. He is currently helping draw up a best practice network blueprint for the Building Schools for the Future (BSF) programme at the request of Partnership for Schools (P4S). While enjoying a broad base of networking knowledge, his current technical specialism is in the area of enterprise mobility; of which wireless LANs are a part. Previous to Cisco, Paul worked for Dudley LEA, helping to implement the UK's first all-school Internet project during 1995.



**Dr Simon Saunders – Chief Technical Officer
Red-M**

**Session Three – Wireless Broadband Technologies
Wireless Spectrum**

Dr Simon Saunders is acknowledged as one of the UK's leading experts on wireless technology, having authored more than 100 academic papers on the subject and the book Antennas and Propagation for Wireless Communication Systems, published by John Wiley in 1999. He is the inventor of some 15 patents on wireless innovations. He has worked for leading mobile companies Philips, Ascom and Motorola, and was the CEO of CDS until the company joined the Red-M Group. A highly respected academic, Simon lectured at the Centre for Communication Systems Research at The University of Surrey for seven years, conducting prize-winning research on improving understanding of the mobile radio propagation channel and mobile system and air interface design methods. He is now a visiting professor to the University of Surrey and a Fellow of the Institution of Electrical Engineers. He has a first class honours degree and a PhD from Brunel University.



**Jim Baker – Chief Executive Officer
Moovera Networks**

**Session Three – Wireless Broadband Technologies
Building a Wireless Network**

Jim Baker is the founder and CEO of Moovera Networks, a UK-based developer of fixed and mobile wireless access devices that bridge Wi-Fi and carrier-class networks including 3G/HSPA, TD-CDMA and WiMAX. Prior to founding Moovera in 2006, Jim was CEO of Telabria, a wireless ISP that launched one of the first wide area WiMAX-class networks in the UK. Before this Jim was based in California where as CEO he led two successive streaming media companies from start-up to acquisition, working with companies including Apple, Reebok and Time Warner on their online video strategies. Jim is a voting member of the National Academy of Recording Arts and Sciences, a member of the IEEE and IEE, and an active member of the WiMAX Forum Service Provider Working Group. Jim is a regular conference speaker on the convergence of wireless technologies and the resulting impact on modern communications.



**Jamie Warren
South Norfolk Council**

**Session Three – Wireless Broadband Technologies
A Network Experience**

Jamie Warren is responsible for a wireless Internet project being deployed across the district of South Norfolk that is looking to offer free wireless connectivity to the Internet in a rural environment. The project offers services on a par with those typically found in more built up areas such as towns and cities and is looking to support mobile computer users. The project comes under the umbrella of Norfolk Open Link, a Norfolk County Council project that offers a similar wireless network across the city of Norwich.



**Pete Davis – Regional Business Development Manager
Synetrix**

**Session Three – Wireless Broadband Technologies
A Network Experience**

Peter Davis is Synetrix Regional Business Development Manager. He has a focus on community broadband initiatives and worked with Norfolk County Council in the development of Norfolk Openlink. With 20 years experience in the networking and IT industry and worked in the IBM Networking Hardware and Telecommunications divisions prior to joining Synetrix. Synetrix designs, integrates and manages networks and applications primarily for the public sector in the UK. The Norfolk Openlink project is the largest community wireless network in the UK, serving the public, business and the public sector and spanning urban and rural areas.



**Mark Bouldin – Solutions Business Manager
Telindus**

**Session Three – Wireless Broadband Technologies
A CCTV Experience**

Mark Bouldin joined Telindus UK in 2001 to develop the company's networked digital surveillance business proposition. He has since headed up major surveillance projects such as Westminster City Council's Wireless City installation, deploying CCTV cameras on a wireless network to offer flexible public services, cut crime and reduce costs. Originally an installation engineer with Thorn Security, Mark gained a detailed knowledge of the market by working across a range of CCTV, intruder, access control and fire system products. After a year's sabbatical as a design engineer at Mettler-Toledo, Mark returned to Thorn Security and progressed to the position of national accounts manager, where he was responsible for a turnover of over £1.2 million. The role called on Mark's technical expertise as well as his product management skills, and he was the key contact for many of Thorn Security's largest accounts, including Boots PLC and Thomas Cook. Mark then moved to Tyco Electronic Product Group, the manufacturing and distribution provider to the Tyco's Fire and Security arm. Here he headed up CCTV product management for EMEA and Far East, and was in charge of a product portfolio turnover in excess of \$30M.



**Martin Curley – Senior Principal Engineer & Global Director
Intel**

**Session Four – Planning for Wireless
The Business Value of Technology**

Martin Curley is Senior Principal Engineer and Global Director of IT Innovation at Intel Corporation managing a network of Intel® IT Innovation centres developing advanced IT solutions. Previously Martin held a number of IT Management positions for Intel including Director of IT Strategy and Technology based in Sacramento, California and Fab14 Automation Manager based in Dublin, Ireland. Martin has also held IT management positions at General Electric in Ireland and Philips in the Netherlands. Martin has a degree in Electronic Engineering and a Masters in Business Studies from University College Dublin, Ireland. Martin is author of "Managing Information Technology for Business Value" published by Intel Press Jan 2004 and now in its third re-print.



**Caroline Gabriel – Research Director
Rethink Research**

**Session Four – Planning for Wireless
Choosing a Business Model**

Caroline Gabriel co-founded Rethink Research Associates in 2002. Rethink is a London, UK-based market research and consulting company specialised in technologies and business models for service providers and vendors, in the broadband wireless, 3G, fixed/mobile convergence and wireline broadband markets. It provides published market reports, customised research projects and business model consulting, and holds one of the world's most comprehensive research databases of operators and vendors in broadband wireless, particularly WiMAX. Caroline has also been responsible for creating the thought leading Wireless Watch and WiMAX Watch analyst services for Rethink. This provides weekly analysis and in-depth market reports on many aspects of wireless and mobile technology, with particular expertise in broadband wireless. Current reports include 'WiMAX Business Models 2006-10' and 'The WiMAX Global Map 2006-9'. Before Rethink, Caroline spent a large part of her career in various senior positions at VNU Business Publishing Europe. VNU BPE is Europe's largest publisher of IT-related information with over 50 magazines, seven web sites, a conference organisation and various research services. It is part of VNU, the world's largest business information group. Most recently, she was European editorial director with responsibility for editorial and research strategy, organisational structuring and business development.



**Gordon Hughes
Intel**

**Session Four – Planning for Wireless
Mobile Applications**

Gordon Hughes is the EMEA Enterprise Segment Manager in Intel's Software and Solutions Group, responsible for strategic planning and the execution of key initiatives with Intel's ISV eco-system. Prior to joining Intel, Gordon spent several years working for ISVs successfully developing and managing Alliance Partner relationships, including strategic relationships with major Systems Integrators, other ISVs and OEM partners. Gordon also spent 11 years with Tandem Computers working in the EMEA team defining and driving go-to-market solutions, primarily in the areas of EDI, X.400 and X.500 Messaging and Directory services, Email integration and EAI/Internet technologies. Over the years his experience has encompassed all major vertical enterprise industries. Gordon holds a B.Sc. (Hons.) in Applied Mathematics from the University College of North Wales, Bangor.

**Stephen Hilton - Connecting Bristol Lead
Bristol City Council**

**Session Four – Planning for Wireless
A Local Authority Application Development Experience**

Stephen Hilton is currently leading Bristol's bid to become recognised as the UK's leading Digital City. He has worked for Bristol City Council since 1999. During this time he has established a leading role in the area of e-innovation and e-participation. The city was named European City for eDemocracy 2006 and Stephen recently received a personal award as BT Innovator of the Year in the National Government Computing Awards. Previously, Stephen completed a Master's degree in Social Research Methods, awarded by the University of Surrey with distinction. He worked as an independent researcher for several years on projects ranging from user-centred reviews of homelessness projects and family support strategies, through to evaluation work on community regeneration initiatives. Steve is a member of the Social Research Association and of the Local Authority Research and Intelligence Association (LARIA) and in his spare time likes to paint ugly portraits of beautiful people.



**Ian Muller – Director of Wireless
Cityspace**

**Session Four – Planning for Wireless
A Local Authority Application Development Experience**

Ian Muller joined Cityspace as Director of Wireless in January 2007. Ian has 15 Years experience in IT and Telecoms and a BSc (Hons) Degree in Physics from the University of Bristol. As an entrepreneurial technology evangelist, Ian's career has capitalised on the evolution of the Internet and ICT to produce innovative business models and solutions. In 2001 Ian was a co-founder of Wireless Logic Ltd – a privately invested wireless application solution provider. Ian was instrumental in the successful sale, integration and commercialisation of Wireless Logic into the Phones International Group. Ian has joined Cityspace Wireless in an exciting time to drive the strategy and growth of the business fuelled by his knowledge and experience of wireless data gleaned from the well established Cellular sector.

**Ian Bayly – European Sales Manager
Motorola**

**Session Four – Planning for Wireless
Further Wireless Applications**

Ian Bayly is a business graduate from West London University. During 9 years in Motorola Ian has worked extensively in sales, marketing and product group roles for the radio and wireless broadband business. Current responsibility is European sales director for motowi4 products including Canopy, metro mesh, point-to-point and broadband over powerline portfolio.



**Cheryl Bennett – ex-Programme Director
Wireless Westminster**

**Session Five – Delivering a Wireless Strategy
Building the Ecosystem**

Cheryl Bennett is a senior professional with in excess of 25 yrs International Experience in Business, Change Management and Information Technology. Exposed to many environments professionally and personally Cheryl finds it easy to communicate with people of all ages and levels. She holds a Certificate in Quality Assurance, has implemented ITILS and used many methodologies. As a highly skilled individual Cheryl is able to bridge the gap between the business and technology and as the catalyst for change, a core strength is to understand the business and therefore impacts to business, regardless of the driver for change, be it Strategically or IT driven.



**Peter Marsden – Nomad Programme Manager
Cambridgeshire County Council**

**Session Six – A Call to Action
Next Steps**

Peter Marsden has been involved with Nomad since March 2004 and took on the role of Programme Manager from Jan 2005. Working through Cambridgeshire County Council, Peter has actively developed the Nomad Forum through engagement with key suppliers in the mobile market and working closely with local authorities involved with delivering mobility solutions to develop best practice. More recently Peter has led the 'efficiency case study' work commissioned by the CLG with Nomad to develop hard evidence around mobile service areas. Peter has worked as a consultant across local government for the past 10 years working with a number of local authorities including extended periods with Birmingham City Council and Kent County Council. He was also engaged by two other national projects, PARSOL and e-Trading Standards during the e-Government Programme.

